

***Brief and Description of Planned
Projects***

For

2013





Who We Are

Action on Societal Violence- **KAFA** was established as a nonprofit company in 2012 in response to increasing tendencies towards violence in Jordan. More and more we are witnessing incidents of clashes among civilians, sometimes in schools and universities, often using small arms and light weapons and resulting in injuries and fatalities. Celebratory fire is also yet another issue which claimed 22 injuries in one single night in 2012. Violence against children and women still occur. On the short run, violence infringes on human rights, affects social cohesion and livelihoods and obstructs the educational process when they occur in universities and schools. On the long run, it will hamper development and will also put a stress on the oftentimes already meager economic, touristic and public health sectors.

Our Vision

KAFA works towards a society where men and women, young and old do not “look back in anger or forward in fear”, but around in security; where conflict is resolved peacefully and no guns are raised.

Our Mission

Our mission is to reduce societal violence by bringing the issue into the spotlight, encouraging democratic values, conflict prevention and transformation, dialogue and mediation and promoting non-violent means of resolution.

Our Objectives

KAFA aims to achieve the following objectives:

- ✓ Promote means and skills of conflict prevention, resolution and resolution.
- ✓ Reduce risk factors which lead to violent behavior and promote protective factors which lead to peaceful conflict resolution
- ✓ Promote values of tolerance, democracy, plurality and the rule of law.
- ✓ Document and monitor societal violence and use of small arms and light weapons in Jordan.
- ✓ Raise public awareness of the dangers and results of resorting to violence and using small arms and light weapons on individuals and the society at large.



Our Activities

KAFA's programmes and projects are gender sensitive and target children and youth, as well as local communities and the society at large. We follow a participatory approach; as we believe that no problem can be solved without the full buy-in and support of the stakeholders.

For the general public

We conduct public awareness campaigns on the dangers and impact of societal violence and on the use of small arms and light weapons using both traditional methods and new media. We also monitor, document and publish incidents of societal violence, including brawls, riots, tribal clashes and the use of small arms and light weapons through our Facebook page.

For local communities

We organize meetings and workshops on societal violence and the use of SALW in the community order to arrive at a common understanding of the problem and ways and means to combat it at the local level. This ensures the buy-in and participation of the communities in actively trying to solve the problem. We then collaborate with these communities in implementing their recommendations and provide support and follow up through agreed methods.

For youth

We work with youth centres, colleges and universities to develop programmes according to their specific needs. These programmes are geared towards reinforcing values of democracy, respect, responsibility, plurality and the rule of law, and aim to instill such skills as mediation, dialogue and non-violent resolution of conflict. Activities under such programmes are as wide ranging as from athletics and arts to debate clubs and workshops.

For school children

We organize activities which equip school children with tools and values so they can peacefully resolve conflict situations and live in harmony in their social environments. Through games, simulation, role playing and theatre, children learn about the concepts of rights, responsibility and belonging to a family and community. They also learn how to communicate positively through dialogue and the importance of abiding by the law.



Projects Planned for 2013

What Goes up Must Come down!!

Festive firing of guns is practiced in many countries, including in Jordan where it occurs mainly around the summer season when a lot of weddings take place. Another occasion where we see a lot of celebratory firing is at the announcement of results of the General Secondary Education Exams. 22 people were injured in one the night in August 2012. This project aims to discourage Jordanians from using guns to show happiness through a nationwide media campaign to be launched in the summer.

KAFA will work with local communities on the ways to curb festive firing and support their implementation. While specific activities will be agreed with the communities, they may include the signing of a social pact not to use guns in their celebrations or organizing events to celebrate community joyous events where no guns are fired. KAFA will also run an awareness campaign with special emphasis on social media and online portals. Of course traditional media will also be used, such as newspapers, radio and television when possible. We hope to also enlist the participation of victims of such practices and/or their families.

We Choose Harmony!!

There are many reasons why Jordanians sometimes resort to non-peaceful means to solve their disputes. One of them is simply that they were not exposed to other ways. The goal of this project is to decrease the occurrence of societal violence in Jordan by building a generation of adults who are able to resolve conflicts in a peaceful manner. It aims to equip Jordanian school children with tools and values which will enable them to peacefully resolve conflict situations and live in harmony in their social environments.

With the input of education and conflict prevention experts, **KAFA** will formulate a project geared towards school children, their families and their schools, which will promote factors that protect children from engaging in violent behavior and deliver relevant values and practices in an informal setting and in an entertaining way. All activities will be in line with the cultural environment of the Jordanian communities, will be gender sensitive, and will reflect the realities the children face in their daily lives.



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Action on Societal Violence - **KAFA**

Let's Talk

We are witnessing an increase in youth violence in Jordan, be it at universities or on the streets. With the aim to reduce such incidents, **KAFA** will follow a participatory approach in collaboration with youth centres and universities around the country.

The project will run on two phases. The first phase will be to hold workshops at the governorate level, bringing together the youth to discuss the issue and agree on a mode of action to combat youth violence. The second phase would be to implement the activities recommended by the youth. We foresee activities including for example debate clubs, sports activities, drama and theatre, and training courses in mediation and conflict resolution/ transformation.

Count to Ten

Through an on-going and nation-wide awareness campaign, the project aims to inform the youth of the impact of violence and its repercussions on both aggressor and victim, and to promote the rule of law and alternative and non-violent option to resolving disputes and conflicts. The project will primarily target Jordanian youth in all governorates, especially in universities, and colleges where clashes have occurred and in youth centres; but it will inevitably also reach the general public through the media.

The campaign will send a number of messages; some explaining the Jordanian penal law and the repercussions of resorting to violence in laymen's terms; others drawing on the Jordanian culture and idioms. These will be dispersed through a variety of channels to ensure maximum reach, including social media, online and print newspapers, radio and television.